

Lou Baron

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RELEVANT EXPERIENCE

APM Studios

Remote / New York City

Intern, Audio Production and Development

June - December 2023

- Support podcast production and development across the APM Studios portfolio, including the Brains On Universe, *The Slowdown*, *The Splendid Table*, *Tiny Huge Decisions* and more
- Produce episodes of *Moment of Um*, researching, booking, and interviewing guests, writing scripts, editing audio, and designing graphics in Canva
- Prepare materials for remote recording sessions, edit audio, review content for quality control and load audio for distribution of *The Slowdown* (Gold Signal Award, 2023)
- Research and fact-check stories for *Smash Boom Best*, *Brains On*, and *Forever Ago*
- Edit bonus episodes, conduct archival research, and format transcripts for narrative series'
- Innovate and execute cross-promotional projects with APM distribution partner ABF Creative
- Provide research and editorial feedback for podcasts in development and pitch phases

SiriusXM

Remote / New York City

Intern, Music Programming Operations

January - April 2023

- Executed key technical and administrative tasks for top on-air talent and programmers, assisting with show builds, audio editing and quality control
- Assisted with music library maintenance, ingesting new audio assets with detailed metadata
- Monitored cross-channel promotion, ensuring that content aired when and where needed
- Supported in studio recording sessions and screened calls

Intern, Volume Music-Talk Programming

September - December 2022

- Assisted in daily production of national hard rock talk show *Trunk Nation*, logging show content, screening calls, and prepping guests for air (Sammy Hagar, Slash, Lou Gramm and more)
- Reviewed *Trunk Nation* interviews to identify and cut the best tape for bonus content including on-air promos, sweeper clips, evergreen segments and audiograms for social media
- Cut down long-form interviews for flow and content to be re-purposed for produced, on-air slots
- Created daily *Trunk Nation* content for social media, crafting copy and images for 362.4k and 22.3k Twitter followers / 187k and 7.9k Instagram followers

WICB 91.7 FM, Ithaca College Radio

Ithaca, NY / Remote

Production Director

May 2022 - May 2023

- Coordinated the production, distribution and promotion of the station's affiliated podcasts, managing multiple production teams and providing guidance in planning, recording and editing processes
- Evaluated and developed student pitches for podcasts, meeting with potential hosts and editors to develop their ideas into podcasts that fit the station's network
- Scripted, voiced, produced and edited a wide variety of imaging and promotional content to air on a 24/7 365 FM and internet radio station (potential listenership of 250k people, plus streaming)
- Won award from the New York State Broadcasters Association for co-scripting, editing and mixing a 30-second promotional announcement for weekly radio show *The Hobo's Lullaby*
- Collaborated with executive staff of 14 to meet the audio production needs of every department

Producer - *How Are You Actually?*

September 2022 - May 2023

- Produced 8 episodes of mental health commentary podcast *How Are You Actually?*
- Won collegiate podcasting awards from the SPJ, CBI and NYSBA for Episode 3, "Asking for Help"
- Cut adapted segments of episodes to air on the station's flagship news program *Ithaca Now*
- Provided host with editorial and technical feedback on episode cuts and the podcast's direction

EDUCATION

Ithaca College, Humanities and Sciences

Ithaca, NY

Culture and Communication, B.A. | minors in English and Spanish

August 2019 - May 2023

- Unique, student-driven degree program that combines communications, dramaturgy, and literature
- Honors student with a 3.9 GPA and the President's Scholarship

Spanish Studies Abroad

Seville, Spain

Spanish Studies

January - May 2022

- Semester long Spanish language immersion program
- Coursework in grammar, expression, literature, history and cinema, taught entirely in Spanish

SKILLS

Languages: English (Native) Spanish (Advanced Working Proficiency); **Communication Systems:** Microsoft Office, Google Suite, Slack, Monday.com; **Web:** Drupal, Wordpress, Wix, Cody, Belka; **Audio Editing:** Adobe Audition (proficient), Pro Tools (proficient), Descript (proficient), Audacity (basics); **Video Editing:** Adobe Premiere (basics); **Radio:** RCS Zetta, RCS GSelector, VX Producer, Music Master, Ingest Wizard, Galaxy; **Social Media:** Instagram, Twitter, Facebook, Headliner, Canva, Adobe Express, Adobe Rush