

Lou Baron

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RELEVANT EXPERIENCE

APM Studios

Remote / New York City

Intern, Audio Production and Development

June - December 2023

- Support podcast production and development across the APM Studios portfolio, including the Brains On Universe, *The Slowdown*, *The Splendid Table*, *Tiny Huge Decisions*, *Don't Ask Tig* and more
- Produce episodes of daily show *Moment of Um*, researching, booking, and interviewing guests, writing scripts, editing audio, and designing graphics in Canva
- Prepare show scripts, support remote recording sessions, edit audio, review content for quality control and load audio for distribution of *The Slowdown* (Gold Signal Award, 2023)
- Research and fact-check across Brains On Universe podcasts (1 million+ downloads/month)
- Innovate and execute cross-promotional projects with APM distribution partner ABF Creative

SiriusXM

New York, NY / Remote

Intern, Music Programming Operations

January - April 2023

- Executed key technical and administrative tasks for top on-air talent and programmers, assisting with show builds (On Broadway, 80s on 8 and more), audio editing and quality control
- Assisted with Zetta library maintenance, ingesting new songs and mixes with detailed metadata
- Monitored cross-channel promotion, ensuring that content aired when and where needed
- Compiled third party playlist spreadsheets to ensure artists were properly compensated for air play
- Screened calls and supported in studio recording sessions
- Supported a variety of one-off department projects as needed

Intern, Music-Talk Programming (Volume / Faction Talk)

September - December 2022

- Assisted in daily production of hard rock talk show *Trunk Nation* on Faction Talk 103, logging shows, screening calls on VX Producer and prepping guests for air (Slash, Lou Gramm and more)
- Reviewed *Trunk Nation* shows to select and cut audio clips for bonus content including on-air promos, sweeper clips, evergreen segments and audiograms for social media
- Created daily *Trunk Nation* content for social media, crafting copy and images for 362.4k and 22.3k Twitter followers / 187k and 7.9k Instagram followers
- Cut down long-form interviews for flow and content to be re-purposed for produced, on-air slots

WICB 91.7 FM, Ithaca College Radio

Ithaca, NY / Remote

Production Director

May 2022 - May 2023

- Scripted, voiced, produced and edited a wide variety of imaging and promotional content to air on a 24/7 365 FM and internet radio station (potential listenership of 250k people, plus streaming)
- Won an award from the NYSBA for co-scripting, editing and mixing a 30-second show promo
- Collaborated with executive staff of 14 to meet the audio production needs of every department
- Coordinated the production, distribution and promotion of the station's affiliated podcasts, managing multiple production teams and providing guidance in planning, recording and editing processes
- Won collegiate podcasting awards from the SPJ, CBI and NYSBA for an episode of mental health commentary show *How Are You Actually?* (Episode 3 - Asking for Help)

Programming Director

May 2020 - December 2021

- Programmed daily music, imaging and logs in Zetta and G-Selector
- Coordinated the remote production of music, news and sports content
- Supported station through a myriad of programming transitions during the COVID-19 pandemic

On-Air Talent

August 2019 - May 2023

- DJ for a nationally ranked, FCC-licensed modern rock format college radio station
- Hosted and engineered audio board for high-traffic specialty shows
- Interacted regularly with callers, taking requests and facilitating concert giveaways

EDUCATION

Ithaca College, Humanities and Sciences

Ithaca, NY

Culture and Communication, B.A. | minors in English and Spanish

August 2019 - May 2023 | 3.9 GPA

Spanish Studies Abroad

Seville, Spain

Spanish Studies

January - May 2022

- Coursework in grammar, expression, literature, history and cinema, taught entirely in Spanish

SKILLS

Languages: English (Native) Spanish (Advanced Working Proficiency); **Communication Systems:** Microsoft Office, Google Suite, Slack, Monday.com;

Web: Drupal, Wordpress, Wix, Cody, Belka; **Audio Editing:** Adobe Audition (proficient), Pro Tools (proficient), Descript (proficient), Audacity (basics); **Video**

Editing: Adobe Premiere (basics); **Radio:** RCS Zetta, RCS GSelector, VX Producer, Music Master, Ingest Wizard, Galaxy; **Social Media:** Instagram, Twitter,

Facebook, Headliner, Canva, Adobe Express, Adobe Rush